

5 Reasons You Need an Office 365 Backup.

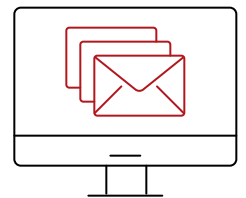
OVERVIEW

You may be thinking, “Microsoft has my Office 365 data protected.” It does, but only in a limited way and mainly focused on keeping the service available to recover from a hardware failure or for data durability issues. Microsoft is not responsible when you make a mistake like accidentally deleting an email or your whole Outlook account—or when a malicious ransomware attack puts your entire business on hold. Having an Office 365 backup in such cases can save the day and even your business.

Here are 5 reasons to have Office 365 backups:

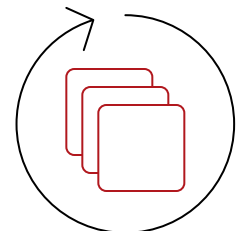
1. OUTLOOK DOESN'T KEEP DELETED EMAILS OLDER THAN 30 DAYS.

People delete emails, either accidentally or on purpose. The good news is that Outlook keeps deleted emails in the Deleted Items folder for up to 30 days so you can recover from there—unless you clicked the empty folder button too early. After this 30-day period, deleted emails automatically move to the Recoverable Items folder where they are kept for another 30 days before being deleted permanently—gone forever.



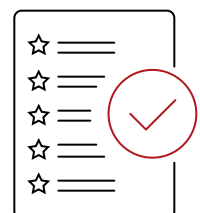
2. OFFICE 365 DOESN'T OFFER RECOVERY FROM A RANSOMWARE ATTACK.

Today, ransomware is widespread and has become one of the biggest threats to businesses. Infections can hide in your data for months before locking you out of your files. Unless you are willing to pay the ransom, the only way to recover from a ransomware attack is by having a full, clean backup of all your Office 365 data. Office 365 does not offer point-in-time backups that go back months or years, which puts your business at risk of being severely impacted by permanent data loss if a malicious ransomware attack occurs.



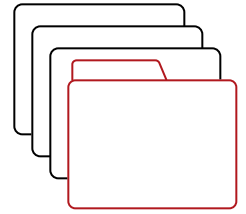
3. LITIGATION HOLD IS NOT A PRACTICAL BACKUP.

An Office 365 litigation hold is not a substitute for a backup. It is designed to preserve user data for eDiscovery purposes in case litigation is expected, not to restore lost emails, files or user accounts. It is possible to recover data using Office 365 litigation, but only through a cumbersome, time-consuming process that involves manual data exports and imports. Besides, putting all your Office 365 data in litigation hold invalidates the purpose of this vital feature—to preserve data to support a legal case—and increases cost exponentially over time.



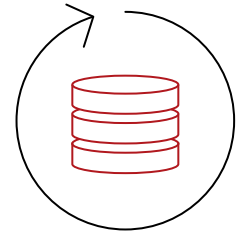
4. OFFICE 365 DOESN'T OFFER A SECOND COPY OF YOUR DATA.

Office 365 stores your data in the cloud. Period. Data for some services may be replicated across a geographic area for enhanced data durability in case of a major data center disaster, but the fact is that your files and emails remain in the cloud and under Microsoft's control. For many businesses, especially those in regulated industries such as finance, healthcare or legal, this is not a sufficient best practice to guarantee 3-2-1 compliance, for example. The 3-2-1 backup rule requires that you have three copies of your data on two different media with one copy offsite for disaster recovery. Office 365 does not meet this requirement.



5. OFFICE 365 RESTORE FEATURES FALL SHORT.

Office 365 does not support point-in-time restores for Outlook, making it impossible to roll back to restore from the most recent clean backup, for example. OneDrive also cannot restore at an individual file level. Instead, you must restore your entire OneDrive account, which can take time and be frustrating when you only need to recover one file. Plus, OneDrive only supports point-in-time restores for up to 30 days—recoveries beyond this point are not possible.



DON'T LEAVE YOUR OFFICE 365 DATA UNPROTECTED.

Veritas SaaS Backup is a powerful, but simple solution. It backs up and recovers your Office 365 data from emails, calendars and contacts as well as your tasks, OneDrive files, SharePoint and Sites and keeps it securely for as long as you need in a remote location—all with a couple of clicks.

Veritas SaaS Backup puts you firmly in control of your data, saving you time and eliminating stress when data loss occurs within your Office 365 environment.

[Try Veritas SaaS Backup free for 30 days.](#)

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